

VOL 1, JULY 2024

EASTERLINES

OFFICIAL NEWS LETTER OF ROTARY COCHIN EAST

MESSAGES

"All right, I'll tell you our theme. one quick story!

Years ago, I was in the Dominican Republic helping install water filters. Two young boys watched as dirty water entered a filter in one end and emerged clean out the other end. I'll never forget the first time we stopped the water flow. One of the boys grabbed my sleeve and said, "Show me the magic again."

Obviously, the water filter wasn't magic. We worked hard to transport those filters, install them, and work with recipients in the area to maintain them. But those boys knew that easy access to clean water would change their lives. Knowing that I played a small part in that certainly changed my life. And that is why our annual theme is The Magic of Rotary.

The Magic of Rotary can encourage whatever drives your local clubs. You can "grow The Magic of Rotary," if you're adding new members to our family. You can "unlock The Magic of Rotary" if you're unlocking the power of women and girls. You can "advance The Magic of Rotary" if you're fundraising to help change the world.

And when our year as Rotary president and district governors has come to an end, it's up to us to make sure there's a whole line of people behind us, ready to keep the magic going. "

-Stephanie A. Urchick (*Excerpt from the full message*)



STEPHANIE A. URCHICK
Rotary International
President- 2024-25



N SUNDARAVADIVELU
District Governor 2024-25,
RID 3201

Congratulations and Best Wishes to Blossom Team 2024-25 of Rotary Club of Cochin East, an established Club with Goodwill, in District 3201. I am sure under your excellent leadership, the projects and plans in your Club will expand the reach by enhanced participation and involvement of your members.

As we get more energised on the 119 years of service by Rotary International, to humanity especially for the under privileged in the society, the service projects of your Club based on Core Values of Rotary, should definitely be inspirational and motivational to others. We have to open more and more opportunities realising the changes the society expect from us. For that new and young leadership should be encouraged to come forward to understand the socio-economic uprise of the underprivileged. When they realise the impact of the real requirement, they will become alert and find out new paths to take on enhanced responsibilities. It paves the way for successful implementation of required necessary service projects.

For all these we require a strong Rotary Foundation which reaches all nooks and corners across the globe with Global Grant Projects and other Humanitarian Projects like End Polio etc etc. Let us increase the membership base and cause extensive increase in the Public Image of Rotary so that strengthening The Rotary Foundation with regular contributions will be much easier.

Then we can placard the world , the Magic of Rotary!

As the new Rotary year commences under the theme "the magic of Rotary," I extend my best wishes to all our members for a year filled with joy and a true reflection of the theme. Our club has accomplished many wonderful initiatives that align perfectly with this theme. We have contributed to improving health, mobility, and overall quality of life for individuals, while fostering a strong sense of fellowship among our dedicated members.

Together, our focus will be on sustainable projects that deliver long-term benefits, allowing us to build on our past successes and explore new opportunities for service. Like our continued success with our global grants project Kelkamo and CSR based initiatives like blood check up camps

I encourage each of you to engage actively in our initiatives, share your innovative ideas, and collaborate with fellow members to achieve our collective goals. The strength of our club lies in our unity and the diverse talents each member brings to the table. Let us harness this collective energy to create meaningful change and inspire others to join our cause. I express heartfelt gratitude to the outgoing team and eagerly anticipate another fantastic year ahead with my new team.

Thank you for your continued dedication and passion. Here's to a year of magic, service, and unforgettable experiences.



THOMAS VETTIYIL
President of RCCE 2024-25

DISTRICT AWARDS



Our RCC won a number of awards at the district awards of the year 2023-24 held at Thevarcad Convention Centre, Vadakkencherry, Palakkad on 22nd of June 2024. These include Best Club for Administration, Outstanding club- Youth Service, Best Club- District Priorities (Smile)



KELKAMO- HEARING AID CAMP VALAKOM

RCC distributed hearing aids as part of our Kelkamo initiative at HSS for the deaf at Valakom on 15th June 2024. Our President Rtn. Vinu Mammen, first lady Beena and Rtn. Kamath were there lending a

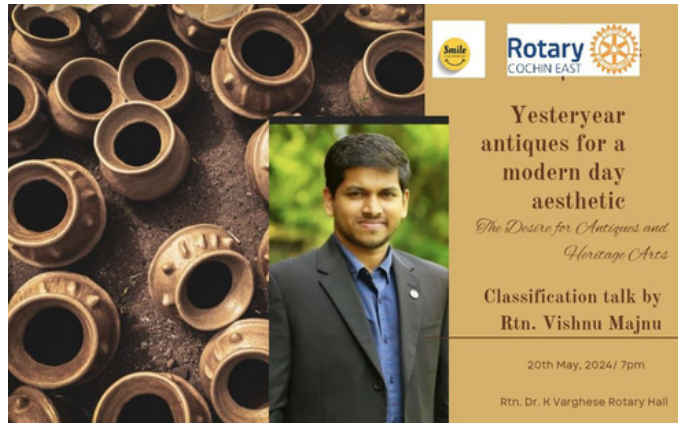


KELKAMO- HEARING AID CAMP ADOOR

Kelkamo camp on 27th June 2024 at CSI HSS for the Partially Hearing Impaired School, Manakkala, Adoor. A number of rotarians attended the camp including the president, first lady and past presidents Rtn. Arun Reddy, Rtn. Anil Thomas and Rt. Kuriakose Antony



SPEAKER MEETINGS: CLASSIFICATION TALK



Our new member, Rtn. Vishnu Majnu, delivered a classification talk titled “Yesteryear Antiques for a Modern Day Aesthetic” on May 20th. The presentation centered on the desire for antiques and heritage arts encompassing a detailed exploration of various antique categories. Within the discussion, he delineated between authentic antiques and reproduction pieces designed in antique styles.

HALL RENOVATION

Our beloved hall was renovated and renamed in memory of late Rtn. Dr. K Varghese. Upgradations include the false ceiling, electrical work, backdrop of the stage, concealing AC stabilizers and general maintenance. The work was coordinated by Rtn. Jills and Rtn. Johnson

Photo of our Charter night being celebrated in the renovated hall

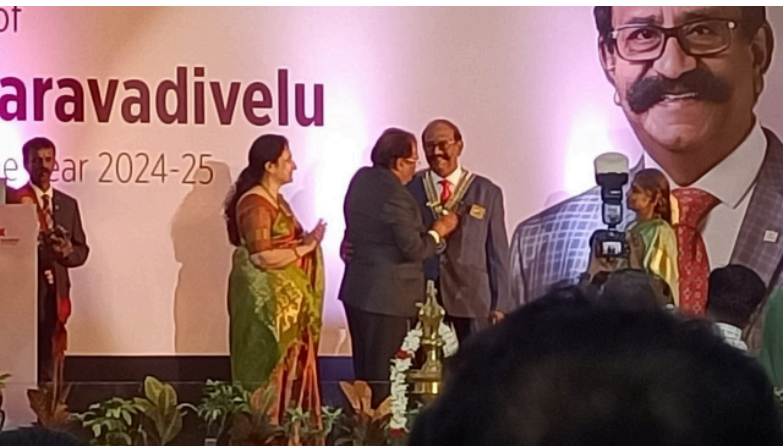


COMPREHENSIVE DIABETIC CLINIC

Our RCC organised a thorough diabetic blood checkup camp in collaboration with Muthoot Finance's CSR funds. The camp took place at Indira Gandhi Hospital in Kochi, with Muthoot Finance contributing nearly Rs. Thirty Lakhs for this initiative.

The positive feedback from the community was overwhelming. It was a good opportunity for many to receive free health checkups and the opportunity to consult with specialists without any financial burden. This initiative not only highlighted the importance of regular health screenings but also fostered a sense of community and collective responsibility towards health and well-being.





◀ DG INSTALLATION

The installation of the new District Governor was held on 2nd July and was attended by ADG RTN Kuriakose Antony, our new President Rtn. Thomas Vettiylil



▶ CHARTER NIGHT

RCC held our 52nd Charter night celebration on 21st June 2024 in our very own newly named and renovated RTN. Dr. K Varghese Rotary Hall. Among the highlights were cake cutting by a number of past presidents and a gift distribution to all present members by the first lady



◀ INTERACT CLUB PROJECT

As part of our interact club project RCC gave books and stationery to the kids of St Josephs boys home , Koonammavu worth Rs. 5000. Rotarians Kuriakose, Baiju and Johnson were present.



Please write to us your feedback and contents to rotarycochineast@gmail.com
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